



# SIWIB NEWS

NEWSLETTER FOR BOARD MEMBERS ■ VOL. 3: ISSUE 2: MARCH 2007

## SIWIB COMMITTEE CONTACT INFORMATION

### EXECUTIVE

**William Armstrong, Chair**  
e-mail: armstrong@mvn.net

**John Rendleman, 1st Vice Chair**  
e-mail: jsr@fmgr.com

**Mary Roe, 2nd Vice Chair**  
e-mail: roe@onecliq.net

**John Alongi, 3rd Vice Chair**  
e-mail: johnr@alongis.com

**Rodney Cabaness, 4th Vice Chair**  
e-mail: cabaness@aol.com

### BOARD DEVELOPMENT

**Milton Maxwell, Chair**  
e-mail: info@siwib.org

**Kathy Lively, Vice Chair**  
e-mail: kathyactively@mantracon.org

### BUSINESS & ECONOMIC DEVELOPMENT

**John Rendleman, Chair**  
e-mail: jsr@fmgr.com

**John Hammack, Vice Chair**  
hammack@midwest.net

### MARKETING

**James McPhail, Chair**  
e-mail: jimmac@mychoice.net

**Vice Chair**  
Vacant

### ONE-STOP

**Alan Summers, Chair**  
e-mail: alansummers@illinois.gov

**Angela Holmes-Young, Vice Chair**  
e-mail: a-holmes@aisinil.com

### YOUTH COUNCIL

**Tyler Young, Chair**  
e-mail: tyjr@midwest.net

**June Hickey, Vice Chair**  
e-mail:  
jhickey@cchs165.jacksn.k12.il.us

Visit our web site at  
[www.siwib.org](http://www.siwib.org)

## National Association of Workforce Boards' Annual Conference: February 24-27, 2007

by Robert "Bob" Hopkins,

*Compliance/Board Support Administrator, Man-Tra-Con Corporation*

If I had to use just one word to describe this year's NAWB Conference, it would be white. One conjures up the vision of white cherry blossoms when thinking of Washington, DC. White snow flakes whirling in the wind is what awaited those of us who arrived for the conference this year. Some staff members were stranded at Lambert Airport in St. Louis and then Reagan National Airport was closed the following day because of the snow. Staff members Michelle Cerutti, Rosie Robinson and Roxanne Brewer-Coffey were not able to join us for the conference as they were stranded in St. Louis trying to make their way to the Capital City.

DCEO Director Jack Lavin caught the last plane out of O'Hare Airport before it closed because of the snow. Director Lavin, clad in his blue jeans and a dress shirt (his luggage did not make it out of Chicago), was a panelist at the conference. He talked about the regional approach the State of Illinois has taken dividing the state into ten economic development regions.

USDOL Assistant Secretary of Labor Emily Stover DeRocco with the Employment and Training Administration pushed the Bush Administration's agenda calling for

consolidation of the WIA and the Department of Employment Security. She referenced the confusion customers were experiencing when the Employment Security office and a One- Stop Center were both separate yet in close proximity to one another. Assistant Secretary DeRocco also stressed TAA & TRA consolidation with WIA.

David Bradley, CEO of the National Workforce Association, presented a session just for the Illinois delegates. The Illinois Workforce Partnership sponsored session highlighted the need for letters of support for WIA Reauthorization, budget requests for continued funding of the WIA programs at program year 2005 levels adjusted for inflation, and the continuation of local control in any WIA legislation.

USDOL has published proposed changes to the WIA regulations. We hope they will be retracted to allow Congress to move forward with WIA Reauthorization without encumbrance.

The 2008 NAWB Conference is scheduled for February 23 – 26, 2008. Please mark your calendars now if you are interested in attending.

**SIWIB News** is sponsored by the Southern Illinois Workforce Investment Board and published monthly by Man-Tra-Con Corporation under a Workforce Investment Act (WIA) grant provided by the Department of Commerce and Economic Opportunity (DCEO). This publication seeks to promote workforce development efforts in Local Workforce Area 25. Equal Opportunity Employer/Program. Auxiliary aids are available upon request to individuals with disabilities. For those who do not use traditional print this information is available electronically. For specific access information please contact (Voice) 618-241-6731, (TTY) 618-242-7328 or [accessinfo@mantracon.org](mailto:accessinfo@mantracon.org). Please allow two weeks advanced notice for interpreter requests.

## Message from Our Chairman...



WILLIAM ARMSTRONG

I wish to express my thanks to Vice Chairman Alongi and Mr. Morris who accompanied me to the National Association of Workforce Boards' (NAWB) Annual Conference in Washington, DC last month. They spent their weekend away from their families in cold, snowy Washington, DC. This conference is always packed full of informative sessions and provides a first hand look at a number of exhibitors and their products in one convenient location.

I found a briefing by Mr. David Bradley sponsored by the Illinois Workforce Partnership to be of particular interest. His session dealt with the need for WIA Reauthorization and the continuation of local control as an important part of any reauthorization. He suggested Board members write letters of support to our congressmen asking them to: continue their support of WIA Reauthorization efforts, ask them to request funding for WIA at PY '05 levels adjusted for inflation, and ask them to sign off on any "Dear Colleague Letters". We will send you more information later this month about sending letters of support for WIA Reauthorization to our Congressmen.

*(Continued on page 4)*

## SIWIB COMMITTEE PROJECT OVERVIEW

### Board Development Committee

The Board Development Committee held their regular meeting on February 16, 2007 at the Family Opportunity Center in DuQuoin. A quorum was present. Dr. John Washburn will make a presentation at the March 15 meeting which will be held at the One-Stop Business and Employment Center in Marion. The June Annual Meeting will be held in Herrin with a dinner catered by Great Boars of Fire. The committee discussed the need to replace a few SIWIB board members in the future due to changes in job positions. The proposed USDOL rules and the WIA Reauthorization changes were discussed regarding the affect the changes could have on the size and composition of the SIWIB. Chairman Maxwell informed the committee that Mr. Lianbin Cui was hired for one of

the two graduate assistant positions. Mr. Cui is currently working on his Ph.D. in Workforce Education and Development at SIUC. Chairman Maxwell also stated the SIWIB interviewed and hired Mr. Anthony Petersen for the second position. Mr. Petersen is working on his Masters Degree in Public Administration/Aviation Management at SIUC. Both Mr. Cui and Mr. Petersen have been assigned to the Special Projects Team.

### One-Stop Committee

The One-Stop Committee members were updated on the Illinois workNet Workforce System rebranding efforts. The result of ensuing changes will show connectivity between partners; a final decision has yet to be made for the new design. The navigator's position will be subcontracted to Southern Illinois University on June 30, 2007.

*(Continued on page 3)*

## SIWIB INITIATIVES UPDATE

### Incumbent Worker Training (IWT)

Local Workforce Investment Area (LWIA) #25 will now offer the Incumbent Worker Training program for Illinois businesses in the five counties of Franklin, Jackson, Jefferson, Perry and Williamson. The purpose of this program is to assist businesses who have the need to train and re-train existing members of their workforce, and to enable the companies, as well as the employees, to remain competitive in the local regional economy. Incumbent worker training projects can be utilized by a specific employer or a group of related employers in the following industries: transportation and warehousing; health care and social assistance; retail trade; manufacturing; accommodation and food services; arts; entertainment; and recreation. Funds have been set aside by the

Southern Illinois Workforce Investment Board (SIWIB) for this pilot initiative to be administered through Man-Tra-Con Corporation. The Business and Economic Development Committee will review the applications that are submitted. For more information, please visit [www.siwib.org](http://www.siwib.org).

### Technicolor Universal Media Services (TUMS)

A great deal of planning and teamwork is on-going to effectively serve the workers who will be laid off this month from TUMS.

The Technicolor College Opportunity Fair will be held on Saturday, March 17, 2007 at the Pinckneyville High School. Representatives from area colleges and state agencies will be available from 10:00 a.m. to 2:00 p.m. This event will

*(Continued on page 3)*

---

## Committee

(Continued from page 2)

Responsibilities of this position will include LWIA 25 and LWIA 26. One-Stop Center traffic reports were distributed that reflected impressive numbers, although some downturn may be realized as a result of changes in the common measures requirement for universal services to be tracked. A recap of the Transition's team efforts highlighted Caterpillar's pre-assessments for some of the former Maytag employees. The cross-training subcommittee met to determine the method of approach for partner training. Phil Minnis from John A. Logan College thanked Kathy Lively and Angela Holmes for their continued support and reemphasized the role strong partnerships assumed in the College's recent accreditation. The One-Stop Committee has decided to be very proactive this year and is proposing award nominations be made on a quarterly basis. The Committee will select award winners to be recognized by the SIWIB at their quarterly meetings; this will insure a pool of nominees to submit for the Fall Workforce Conference. Awards criterion was sent electronically to all members.

## Youth Council

In an effort to improve services to WIA youth in Program Year 2006, the Youth Council switched from issuing contracts that included services in education, employment and summer jobs to separate contracts for each service. The change allows contractors to only provide services in areas in which they specialize.

The 2007 Summer RFP is following the same example of giving bidder's a choice of five different application categories. Each may provide activities for youth currently enrolled in WIA academic activities and/or WIA eligible 12th grade students. The categories are:

■ **Summer Academic Program:** an academic program that provides youth requiring minimal high school credits for graduation or those close to obtaining their GED, the opportunity to complete secondary school

■ **Summer Certificate Program:** intensive technical or occupational skills training that leads to a State recognized certificate

(Continued on page 4)

---

## Spotlight On...

### ANTHONY PETERSEN

---

Anthony "Tony" Petersen is the SIWIB's newest graduate assistant. Tony will be working on the Special Projects team and Connect SI. He is currently a graduate student at Southern Illinois University – Carbondale in the Masters of Public Administration field with an emphasis in Aviation.

In 1995, Tony earned a Bachelors of Science in Multidisciplinary Studies at Illinois State University in Normal, Illinois, mainly in Special Education, with minors in Art and Psychology. In 2002, he earned a Bachelors of Science in Aviation Management from Southern Illinois University.

Prior to enrolling at Southern Illinois University, Mr. Petersen served in the United States Army from August 8, 1991 until the present both active duty and reserves. He currently serves for the 825th administration unit in Marion. Tony has been overseas numerous times with visits that include Africa, Egypt, Honduras, and Kuwait.

His hobbies are playing golf, fishing, and cooking. ■



Anthony Petersen,  
SIU-C Graduate Assistant

---

## Technicolor Universal Media Services (TUMS)

(Continued from page 2)

enable TUMS employees to learn about the excellent diversity and availability of educational programs and training opportunities in southern Illinois.

Dedicated staff from Man-Tra-Con and Illinois Department of Employment Security will be working diligently the month of April to assist with employee intakes for completion of all required paperwork at the TUMS facility. The intakes will be from 8:30 a.m. to 4:30 p.m. on April 10-12 and April 17-19.

The Employment Opportunity Fair is slated for Tuesday, May 15, 2007 at the Du Quoin Fairgrounds S.I. Center. Company representatives will be available from 9:00 a.m. to 1:00 p.m. to discuss potential employment opportunities with TUMS employees and other local job seekers. Our region's workforce possesses a multitude of talent both in specialized and non-specialized skill sets. As an untapped resource for talent, they may prove to be the solution for many of the employers' job vacancies. ■



**SOUTHERN ILLINOIS  
WORKFORCE INVESTMENT BOARD**

3000 W. DeYoung Street, Suite 800B  
Marion, IL 62959

## INSIDE:

- **Message from Our Chairman**
- **Committee Reports**
- **SIWIB Initiatives Update**
- **Spotlight On... Anthony Petersen**

*Additional information about SIWIB Initiatives and board members  
can be found on our web site at [www.siwib.org](http://www.siwib.org).*

### *Youth Council Report*

*(Continued from page 3)*

- **Summer Service Corp:** a program teaming youth in groups to develop service learning projects and provide needed assistance to organizations or communities
- **Summer Vocational Exploration Program:** provides youth with well-supervised, career-related, summer employment training experiences, primarily in the private sector
- **Employer Shared Paid Internships:** places youth in internships with area employers willing to provide training opportunities. Five hours per week of participant's wages or stipend will be paid by the employer

The deadline for proposal submission is March 12, 2007. The proposals will be evaluated before the Youth Council ranks them and makes recommendations for approval to the SIWIB on March 15, 2007. ■

### *Message from Our Chairman*

*(Continued from page 2)*

If we do not ask them for what we need and want, they will never know!

The hot topics this year revolved around regionalization, consolidation and WIA Reauthorization legislation.

I also wish to welcome Mr. Anthony Petersen as our new Graduate Assistant from SIU-C. Mr. Petersen is a member of the Special Projects Team and is working with the Connect SI Project (See **Spotlight On...** page 3). ■

### CALENDAR OF EVENTS

MARCH 20, 2007

**One-Stop Committee Meeting**  
8:00 a.m. at the  
Marion One-Stop Business  
& Employment Center

JUNE 21, 2007

**SIWIB Board Meeting**  
5:00 P.M. at the  
Herrinfesta Bocce Courts  
West Walnut Street  
Herrin, Illinois